DIGITAL IDENTITY
PRIVACY THREATS AND BUSINESS OPPORTUNITY,
WILL THE TECHNOLOGY FIX EVERYTHING?

Horizon 2020 POSEIDON Public Launch Event

POSEIDON

Renato Catalano

Rome, October 25th
DIGITAL IDENTITY

THREATS AND OPPORTUNITIES

More digital services mean more information to exchange

Think out of the box, focus on opportunities
DAG AND INNOVATION PATH

Factors to be addressed... ...Key to success

- Digitalization
- Integrity
- Confidentiality
- Availability
- Shared Services
- Application Cooperation
- Privacy
- Regulations

Innovation
NOIPA EXPERIENCE AND POSEID-ON

GDPR compliance

Banks
Partners
Central Gov
Private Company
Fiscal Agency
Local Gov
Other Entities

GDPR principles
Users
Private and public organizations
Personal data

The EU General Data Protection Regulation (GDPR) is the most important change in data privacy regulation in 20 years - we’re here to make sure you’re prepared.

Funded by Horizon 2020 Framework Programme of the European Union

Public Launch Event, October 25th, 2018, Rome

Renato Catalano – MEF
THE POSEID-ON PROJECT

“Protection and control of Secured Information through a privacy enhanced Dashboard”

Users

- Personal data monitoring and traceability

Permissioned Blockchain

Private and Public Organizations

- Implementation of GDPR Principles

Renato Catalano – MEI
POSEID-ON CONSORTIUM

Perfect integration between private and public organizations
POSEID-ON GOALS & EXPECTED IMPACTS

Strategic Goals

Data Management
Easy, concise, transparent and intelligible access to personal data processed

Data Protection
Support the compliance of technological services and products with the GDPR

Expected Impacts

Foster the relationships between users and private and public organizations

Developments in the digital market thanks to the reduction of users’ skepticism

Integration of existing IT protocols, practices and technologies in a innovative platform
WHAT DOES THE NEXT FEW YEARS HOLD?

**Project kick-off**
- **December 2018**
  System and architecture requirements

**Technical Developments**
- **September 2019**
  First version of PoSeID-on platform

**Final version PoSeID-on platform**
- **November 2020**
  Project closure and test on 4 use cases

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THANK YOU FOR YOUR ATTENTION

and enjoy the conference