



POSEIDON

Protection and control of Secured Information by means of a privacy enhanced Dashboard

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Deliverable 7.1

Preliminary report on dissemination liaison and public
outreach activities

Disclaimer











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The POSEIDON Consortium consists of:

Table 1 - Consortium Partners

Logo	Name	Country
	MEF – Ministero dell’Economia e delle Finanze	Italy
	ACN – Accenture S.p.A.	Italy
	PNO – PNO Innovation	Belgium
	ELEX – e-Lex Studio Legale	Italy
	TECN – Fundacion Tecnalia Research & Innovation	Spain
	SAN – Ayuntamiento de Santander	Spain
	SOFT - Softeam	France
	UC – Universidade de Coimbra	Portugal
	MTIA – Malta Information Technology Agency	Malta
	JIBE – SMARTFEEDZ B.V.	Holland



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1 Introduction on dissemination activities

The PoSeID-on project has decided to devote a complete Work Package (WP7) to the activities related to dissemination, communication and preparatory activities for exploitation.

Focusing just on the dissemination and communication tasks, this work package has the goal to develop and implement throughout the project viable dissemination strategies for project results so that PoSeID-on outcomes are as widely recognized, understood, valued and used as possible.

This is being mainly realized through the PoSeID-on website, the distribution of other different types of dissemination materials compliant with the phase of the project and the targeted audiences (brochures, newsletters, posters, social media communication), the liaison with "sister" projects, the publication of articles and technical papers in the specialized press. To help the exploitation of the results, PoSeID-on is also engaged in another dissemination activity as promoting and sponsoring events related to the topics that are relevant to the project: blockchain, GDPR, Digital Identity.

The final goal of the dissemination activity is to increase awareness among potential users, researchers and other stakeholders. The dissemination and communication plan want to foster a clear understanding of the main requirements and subsequent impacts of the new EU provisions on data protection and privacy on, and how PoSeID-on can support stakeholders to respond to them.

In particular, stakeholders that are mainly interested by the new GDPR provisions, and to whom PoSeID-on is targeted, are the following:

- Data subjects, whose data are stored and processed by private and public organizations, and technical/scientific audiences, that are working on and developing innovative solutions for blockchain-based privacy, data protection, and digital identity;
- Public and private organizations operating via ICT-based tools, or in the ICT market;
- Across-the-board stakeholders, who directly work with ICT-based tools and deal with data protection and privacy within their activities.

Therefore, this deliverable wants to be a detailed report of the dissemination and the liaison activities carried out in this first period of the project.

The dissemination activities have been performed by all the project partners in order to maximize all the channels that each organization has in its respective field of work.

Moreover, all the partners have been committed to participate in international conferences, writing technical papers, providing contributions for the newsletters, etc.



End-user	Main goals of the dissemination actions
General Public (Data Subjects)	To foster understanding of their fundamental rights to privacy and data protection
	To enhance knowledge of the paths that can be pursued to exercise their rights
	To show what the GDPR entry in force will change with respect to the actual situation
	To promote the reliability of the Privacy Enhanced Dashboard for monitoring, tracking and checking authorizations provided
	To encourage them to use the Privacy Enhanced Dashboard
	To teach how the privacy enhanced dash Privacy Enhanced Dashboard can be used and how effective it might be in supporting them to exercise their rights to privacy
	To stimulate confidence and trustworthiness in ICT-based tools and services
	To show the multiple ways in which the ICT-based tools and services can improve their life quality in everyday life
Private and Public Organizations	To help and assist them in adopting and using the Privacy Enhanced Dashboard
	To show them the effectiveness of the Privacy Enhanced Dashboard
	To promote the adoption of the Privacy Enhanced Dashboard
	To illustrate how the Privacy Enhanced Dashboard might valuably support their path to respond to the new GDPR provisions
Across the board stakeholders	To encourage them to undertake internal actions towards GDPR compliance
	To show that the Privacy Enhanced Dashboard represents an effective support tool for guaranteeing GDPR compliance
	To foster understanding and knowledge around the way in which the Privacy Enhanced Dashboard can support activities of DPOs
	To stimulate the creation of new professional profiles
	To encourage the adoption of the Privacy Enhanced Dashboard, as a tool or as a service (PEDaaS)
	To support DPOs and other experts working in the ICT market to understand how to respond to the new GDPR provisions
	To stimulate policy makers in adopting the Privacy Enhanced Dashboard and provide new regulations and guidelines to manage actual innovative dynamics based on ICT products and services

1. Main goals of the PoSeID-on dissemination plan

The details of the dissemination activities disclosed in this document have been broken down in 6 different sections (Website, Dissemination Plan, Social Media activity, Newsletter, Dissemination material, Liaison activity) highlighting the most relevant achievements topped so far.

2 Website

The website (<https://www.poseidon-h2020.eu/>) is the main window on PoSeID-on, where everyone interested in our activity has the possibility to be informed about the project, know the consortium and keep updated about all the development that have been achieved up to now.

In order to give the right visibility to the main aspects of the project, it is composed by three main sections:

- **ABOUT:** this section is dedicated to the general information related to PoSeID-on: the consortium, the description of the project, the project objectives, the relation to the Work Programme.



- COMMUNICATION: this is the « active » section, containing the updates, the documents produced during the project, media, calendar and liaison.
- CONTACT: allows to external people to get in touch with PoSeID-on, asking for information.

Through the website is also possible to subscribe to the newsletter.

Constantly, new website contents are prepared and uploaded (interviews, brochure, upload of meaningful presentations...), with the aim of keeping alive the curiosity of PoSeID-on audience. The goal of the dissemination team is to have at least 2 news per month to add in the website.

3 Dissemination plan

The communication and dissemination strategy were first formalized in a "Dissemination and Communication Plan", prepared at the beginning of the project, that includes the following elements:

- A roadmap of main interesting channels, conferences or any international event (fairs, expositions, etc..) where the project could be promoted and disseminated.
- The "branding" of the project (including visual Logo, pay-off(s), dissemination lay-outs, templates of leaflets, newsletters, website, documents, etc...).
- A comprehensive schedule of the dissemination activities of the project, with details on the timing, the roles of involved partners (or external contributors), stakeholders' groups to be targeted and tools to be used, etc.

The Dissemination Plan has been used to save and store the main information related to the past and future dissemination actions which were both involving PoSeID-on project and directly organized by PoSeID-on.

The table is divided in three sections:

- Events
- Publications & Articles
- Other (press release, project promotions, ...)

The events are strongly correlated to the social media activity as the latter is crucial to support the widespread of the events to the external audience.

Besides, a constant research of new events or journals related to PoSeID-on Project is carried on, in order to promote and facilitate partners' participation to new events and activities.



3.1 Events



On the event side, many external public events have been attended by the partners and other (Workshops and General Assemblies) have been organized by the consortium (more details are shown in the table below).

Therefore, the objectives of the PoSeID-on project is to set up two more other General Assemblies and the partners' consortium are expected also to organize at least two other public events and to be present to external events to engage dissemination and exploitation activities.

To this regard, two events have already been scheduled; in fact, a technical meeting will be held by the end of November, while the second one, the "stakeholders workshop", is set to be organized either in Rome, Italy or Paris, France in February 2020.

The events where PoSeID-on participated are listed in the table below.

Date (s) attended (dd/mm/yy - dd/mm/yy)	Event Name (Events, Conference /Workshop)	Location (City, Country)	Link to event website	Event Planner	Partners in attendance	Actions realised (e.g. networking, project presentation)	Target Groups (Citizen, Industry/ Companies, Public Stakeholder/ Decision-makers, Business, Scientific Communities)	Dimension (Local, National, International)	Number of participants and attendees
25/10/2018	Digital Identity Privacy Threats and Business Opportunities, will the technology fix everything?	Rome, Italy	https://www.PoSeID-on-h2020.eu/updates/poseid-on-public-event-programme/	Poseidon Consortium	MEF	Networking	All	International	~100
4 - 6/12/2018	ICT 2018 Conference	Vienna, Austria	https://ec.europa.eu/digital-single-market/en/events/ict-2018-imagine-digital-connect-europe	EC	BRZ	Networking		International	Talks with ~15 persons
12/03/2019	eFintechShow - International Fintech Conference & Exhibition	Barcelona, Spain	https://efintechshow.com/		TECN	Presented the challenges faced in implementing certain aspects of GDPR and the solution found in overcoming this challenge	Fintech organizations	International	~200
28/03/2019	Cluster on GDPR projects meeting	Brussels, Belgium	-	EC	UC, PNO, TEC	Cluster meeting involving 5 projects (SMOOTH, BPR4GDPR, DFeND, PDP4E, POSEID-on).	Technical audience & EU Commission REA	International	~20



29/03/2019	13th Meeting of the Community of Users on Secure, Safe, Resilient Societies	Brussels, Belgium	https://www.securityresearch-cou.eu/node/9200	EC	TECN	Presented the challenges faced in implementing certain aspects of GDPR and the solution found in overcoming this challenge	Security Experts & GDPR Experts	International	~30
04/06/2019	Cyberwatching.eu - Concertation meeting	Brussels, Belgium	cyberwatching.eu		UC			International	
11/07/2019	WORKSHOP ON PRIVACY, DATA PROTECTION AND DIGITAL IDENTITY	Coimbra, Portugal	https://www.PoSeID-on-h2020.eu/updates/workshop-on-privacy-data-protection-and-digital-identity-2/	Poseidon Consortium	All partners			International	~32
19/08/2019 - 23/08/2019	Workshop on Privacy Challenges in Public and Private Organizations	Brugg/Windisch, Switzerland	https://www.ifip-summerschool.org/	IFIP Summer School on Privacy and Identity Management	SOFTEAM, UC	Presenting the PoSeID-on PROJECT "Protection and control of Secured Information through a privacy enhanced Dashboard". Workshop organized in collaboration with the Papaya project.		International	~20
01/10/2019	Blockchain Forum	Madrid, Spain	-	INNORMADRID	PNO	Presenting PoSeID-on		International	
24/10/2019	Data Protection and Security in Emergency Situations	Rome, Italy		Assistance Horizon 2020 Project	E-LEX, MEF	Presenting Poseidon		International	

The future events that PoSeID-on is planning to organize or attend, are listed below.

Date (s) attended (dd/mm/yy - dd/mm/yy)	Event Name (Events, Conference/Workshop)	Location (City, Country)	Link to event website	Event Planner	Partners in attendance	Actions realised (e.g. networking, project presentation)	Target Groups (Citizen, Industry/ Companies, Public Stakeholder/ Decision-makers, Business, Scientific Communities)	Dimension (Local, National, International)
Novembre 2019	TBD – stakeholders meeting	Rome, Italy		MEF	MEF		Presenting Poseidon to the stakeholders	National
February 2020	TBD – stakeholders meeting	Rome, Italy or Paris, France		TBD	MEF, ACN		Presenting Poseidon to the stakeholders	International
15/06/2020 - 20/06/2020	Minitrack of ECCWS 2020 (19th European Conference on Cyber Warfare and Security, Chester, UK)	Coimbra, Portugal		University of Coimbra	UC	GDPR and other POSEIDON-related topics		



3.2 Publications & Articles

For what concerns the articles and publications, as shown below in the table, many are already set to be released to the public. Anyways, PoSeID-on aims to publish 5 peer-review scientific publications, 3 publications on international journals and 8 press releases targeting general press.

Publications and articles by PoSeID-on are listed in the table below.

Date (s) published (dd/mm/yy)	Type (peer-reviewed scientific publications, publications published in international Journal)	Name of publication (i.e. the name of the magazine, journal, newspaper)	Title of the publication/article	Brief description of content published	Online	Offline (Yes/No)	Partners involved in content preparation	Type of Information/Message	Target Groups (Citizen, Industry/Companies, Public Stakeholder/Decision-makers, Businesses, Scientific Communities)	Dimension (Local, National, International)
28/03/2019	Peer-reviewed scientific publications		Final version of paper submitted to international journal, describing the overall PoSeID-on architecture, based on D2.2		SUBMITTED		UC			
01/10/2019	Peer-reviewed scientific publications		Paper submitted to ACM SAC 2020 - 35th ACM/SIGAPP Symposium On Applied Computing, http://www.sigapp.org/sac/sac2020/		SUBMITTED		UC			
25/10/2019	Publications published in international Journal	IFIPSC 2019 proceedings	Report on Papaya and PoSeID-on Workshop on Privacy Challenges in Public and Private Organizations at the IFIP Summer School on Privacy and Identity Management in Brugg, Switzerland	The report describes the workshop on Privacy Challenges in Public and Private Organizations at the IFIP Summer School that PoSeID-on participate on the 21st August 2019	SUBMITTED		SOFTEAM, UC			
11/2019	Peer-reviewed scientific publications		Two papers, on RMM technology/solution		PLANNED		UC			

3.3 Others

Other dissemination activities are carried on by PoSeID-on, such as press release, project promotions, newsletter, etc. and the mains are listed below.



Date (s) action realised (dd/mm/yy)	Dissemination channel used	Dissemination activity description	Online (Yes/No)	Offline (Yes/No)	Partners involved in activity	Type of Information/Message	Target Groups (Citizen, Industry /Companies, Public Stakeholder/Decision-makers, Business, Scientific Communities)	Dimension (Local, National, International)	Indicator: Number of reached targets (for each group)
07/06/2018	Official Accounts Creation (LinkedIn and Twitter)	Project Promotion	YES	NO	All partner	Project Promotion	All	International	
08-11/06/2018	Official Social Media Accounts of the project (LinkedIn and Twitter)	Posts Publication - Event (kick-off meeting) announcement and promotion	YES	NO	All partner	Project Promotion	All	International	
08-11/06/2018	ACN Italia Social Media Accounts	Posts Publication - Event (kick-off meeting) announcement and promotion	YES	NO	All partner	Project Promotion	All	International	
15/05/2018	Website - Cloudifynoiipa.it	Posts Publication - Announcement of PoseID-on project launch	YES	NO	All partner	Project Promotion	All	International	
02/07/2018	Cloudify NoiPA website	Announcement of NoiPA's contribution to PoSeID-on Project	YES	NO	All partner	Project Promotion	All	International	
03/07/2018	MEF Social Media Accounts (LinkedIn)	Press Release - Announcement of PoseID-on project launch	YES	NO	All partner	Project Promotion	All	International	
03/07/2018	MEF official website	Announcement that PoSeID-on Project has received EU funds	YES	NO	All partner	Project Promotion	All	International	
15/05/2018	NoiPA website	Announcement of new international project PoSeID-on beginning	YES	NO	All partner	Project Promotion	All	International	
29/01/2019	PoSeID-on-SMOOTH liaison call	First liaison call with the SMOOTH project, to exchange information on both projects and decide on specific, future liaison actions	YES	NO	UC	Technical information	Scientific Communicaties	Local	
14/04/2019	Santander City Portal Website	http://santander.es/content/socios-del-proyecto-europeo-poseid-celebracion-asamblea-general-santander	YES	NO	SAN	Press Release	All	International	
14/04/2019	Local Newspaper "Alerta"	http://www.eldiarioalerta.com/articulo/cabecera-santander/santander-acogera-proyecto-piloto-iniciativa-europea-proteccion-datos-poseid-on/20190414162433052974.html	YES	NO	SAN	Press Release	All	Local	
14/04/2019	PNO social media accounts	LinkedIn	YES	NO	PNO	Posts Publication	All	International	3500
15/04/2019	PNO social media accounts	LinkedIn	YES	NO	PNO	Posts Publication	All	International	3500



03/06/2019	Innovation Place Newsletter	Newsletter	YES	NO	PNO	News	All	International	10180
06/06/2019	PNO social media accounts	LinkedIn	YES	NO	PNO	Posts Publication	All	International	3500
01/07/2019	Website – Cyberwatching.eu	https://www.cyberwatching.eu/gdpr-compliance-age-emerging-technologies	YES	NO	ACN	Webinar	All	International	
08/08/2019	Email	PoSeID-on Newsletter	YES	NO	ACN	Update about PoSeID-on Project	All	International	161

3.4 Input for future dissemination actions

A core activity of the dissemination team is the constant research of events and journals suitable for the dissemination of PoSeID-on results.

These events and journals are periodically proposed to the partners in order to facilitate their selection of possible dissemination actions. Then, they decide whether participating or not.

The process of researching new events is focused on those with high relevance in the sector; this action is carried out to increase the probability of meeting stakeholders and interesting professionals.

In the following table, the events that have been selected so far are shown.

Date(s)	Event Name	Location	Link to the event website	Brief description	Event theme
11/11/19-13/11/19	Convergence - The Global Blockchain Congress	Trade Fair and Congress Center of Malaga, Spain	https://www.blockchainconvergence.com/#1	The first truly global blockchain conference, bringing together the worldwide blockchain community for an intense dialog with regulators, policy makers, industry influencers and members of the social impact community.	Blockchain
18/11/2019	GRC & DPO Day - Governance, Risk Management, Compliance, IT security and DPO	Victoria Bath House. Bishopsgate, London, UK	https://www.grcassembly.com/	The 12th Annual European GRC & DPO Day is where board members, business leaders and technologists across all trades gather to connect, learn, and discover how to get the most out of each other's experiences.	Governance, Risk Management, Compliance and IT-Security Disruption.
March 17, 2020 - March 19, 2020	Blockchain Expo Global	Olympia Grand London	https://europeanblockchainassociation.org/event/blockchain-expo-global/	The Blockchain conference agenda will present a series of expert keynotes, interactive panel discussions and solution-based case studies. Blockchain tracks include: Blockchain Solutions for Enterprise, Blockchain Platforms and Strategies, Fintech, Securities & Regulations, Blockchain for Business, Blockchain Technology Solutions and Innovation, Investors and Security Tokens.	Blockchain
Tuesday, May 12, 2020 - Friday, May 15, 2020	European Identity & Cloud Conference 2020	Munich, Germany	https://www.kuppingercole.com/events/eic2020	The European Identity & Cloud Conference agenda focuses on the latest and most relevant Information Security and Digital Identity topics to offer the foundation to design the right digital identity and security strategies for the business. Emerging trends are also on focus in order to be prepared to meet and exceed present and future business, identity and security challenges.	Digital Identity
20/05/2020	GDPR summit	RDS Main Arena, Dublin, Ireland	https://10times.com/gdpr-summit	GDPR Summit is a deep dive one-day event that will focus on the likely impact GDPR will have for anyone who handles data. This event will provide business with a framework to keep your Organization GDPR Compliant. GDPR poses numerous challenges for businesses and will require a complete review of policies and procedures, contracts, processing activities and IT to assess compliance.	GDPR
43979	Blockchain summit	RDS Main Arena, Dublin, Ireland	https://www.blockchainsummitireland.com/	Bringing together more than 1,500 decision makers and business owners across key industries for a one day deep dive of world-class content from leading organisations and brands embracing and developing	Blockchain



26-27 May 2020	Digital Identity and Access Management Forum	London, UK	https://10times.com/digital-identity-and-access-management-forum	cutting edge blockchain technologies. Digital Identity and Access Management Forum brings together IAM, IoT, Data analytics, Cybersecurity, AI, Digitalization, Blockchain, Innovation, Product / Proposition Development, Business Transformation, Customer Engagement / Experience, Financial crime risk transformation, Digital risk management, Investments, IMG , API security, CIAM and etc.	Digital Identity
9-11 June 2020	Identity Week - EXPLORING THE FUTURE OF GOVERNMENT / COMMERCIAL & CITIZEN IDENTITY SOLUTIONS	ExCeL, London, UK	https://www.terrapinn.com/exhibition/identity-week/index.stm	The overarching mission is to help accelerate the move towards a world where trusted identity solutions enable governments and commercial organisations to provide citizens, employees, customers and consumers with a multitude of opportunities to transact in a seamless, yet secure manner.	Digital Identity

4 Social media

PoSeID-on has two active account on the social networks, one on Twitter (https://twitter.com/PoSeID-on_H2020 - 116 followers) and the other on LinkedIn (<https://www.linkedin.com/in/PoSeID-on-project-1a0156165/> - 193 connections). There, the main events and news related to the major achievements made by the project are publicly posted. Plus, every week a press review containing relevant articles related to the PoSeID-on Project main themes is prepared and posted.

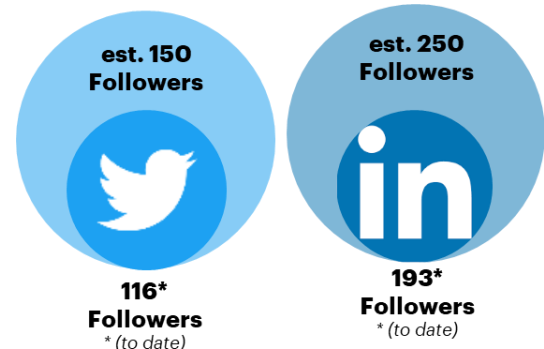
PoSeID-on is currently committed to support the partners who are involved to host or participate in an event either external or internal (as the General Assembly). So, when the event is getting closer, a social media campaign is set up to promote it.

The campaign is made in accordance with the partner(s) who will participate in the event, so that selected posts will be dropped on the socials just at the right time. So far there have been several social media campaigns related to the:

- First General Assembly – kick off (All partners, Rome – Italy)
- Privacy, Data Protection and Digital Identity (All partners, Coimbra – Portugal)
- Workshop on Privacy Challenges in Public and Private Organizations (SOFTEAM & UC, Brugg – Switzerland)
- Blockchain Forum (PNO, Madrid – Spain)
- Data Protection and Security in Emergency Situations (E-LEX & MEF, Rome – Italy)

A new aim of social networks activities is to use the liaisons in order to connect social media accounts with the other GDPR cluster projects, and therefore to promote PoSeID-on along with other EU projects.

Currently on the social media accounts, PoSeID-on recorded 116 subscribers on Twitter and 193. It is the





consortium goal to raise the awareness of the project and therefore to grow in numbers on the social media activity so to ensure a higher level of engagement when sharing PoSeID-on contents.

To this regard, PoSeID-on fan base on twitter should grows to 150 follower and LinkedIn's to 250 by the end of the project.

5 Newsletter



To foster the communication and reach out a broad audience, PoSeID-on has set up a newsletter.

The newsletter is the main channel used to reach a specific audience. The main target is indeed Public and Private Organizations, that represent more than one half of the subscribers.

To date, the newsletter is sent to over 227 people (210 receivers, 17 awaiting approval), an increase of about the 40% if compared to the previous newsletter, where the subscribers were only 161. The objective is to increase the receivers of the newsletter up to 300 people.


The newsletter is released every three months and it is composed of many different contents, all of them related to PoSeID-on. The main structure however is always the same, as three sections can be found:

- The first one dedicated to the interesting articles related to relevant topics such as GDPR, Blockchain and the Digital Identity. The articles are accurately selected by the dissemination team, digging the web for the best piece of news which may copy with the PoSeID-on concerns;

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RELATED TOP STORIES

New Study on Digital Identity Shows Changing Consumer Behaviors

 The study on the digital identity of consumers, aimed at giving visibility to companies on how consumers' preferences and opinions regarding identity and fraud are shifting, shows that changing behaviors create challenges and opportunities for financial service providers and financiers.



[see more](#)

The Answer To Digital Identity Lies Within Blockchain Technology



With blockchain technology, you have greater reliability and efficiency for sharing data and transactions, but how can we manage our online identity safely? A solution would lie in the creation of a portfolio containing different components of one's digital identity, such as date of birth, address, driving license, etc., able to not share personal information but only a key to this data online.

[see more](#)

Almost a third of European firms still not compliant with GDPR



Nearly one-third of European companies admit that they are not yet compliant with the EU's general data protection regulation, but there are encouraging signs of greater maturity in data protection, with new rules guiding best practices to support businesses.

[see more](#)

- The second one focuses specifically on PoSeID-on's main **achievements, updates and news**. Here the current state of the art is described.

4TH POSEIDON GENERAL ASSEMBLY



Thirty-two people participated in the 4th POSEIDON General Assembly, that took place in the University of Coimbra, Portugal, on 10-11 July 2019. The meeting was opened by POSEIDON's Project Coordinator and Technical Leader, Mr. Francesco Paolo Schiavo (MEF) and Mr. Dario Beltrame (ACN). POSEIDON is now at a critical point of its workplan, with the development of interim implementations of its main building blocks, namely, Blockchain, Web Dashboard, Risk Management Module, and Personal Data Analyser, and the planning of the various pilots. In addition to presentations and discussion, the General Assembly provided an opportunity for parallel hands-on sessions, addressing the overall integrated architecture, the staging environment, flow and



functionalities of the implemented blockchain core mechanisms, data management flows, APIs verification, and integration strategy and services. An assessment of the main implemented platform components and validation was done, in order to enable pilots implementation and use-case deployment phases by the involved partners. There was also a session with a representative of the PAPAYA project, for discussing possible collaboration between the two projects, namely in what concerns the use of the Web Dashboard. Last but not least, dissemination activities, exploitation of results and market analysis were also subject to discussion and analysis.

- The third section is dedicated to the **events** or other **relevant publications** involving PoSeID-on.

1ST INTERNATIONAL WORKSHOP ON PRIVACY, DATA PROTECTION, AND DIGITAL IDENTITY



POSEIDON organised the 1st International Workshop on Privacy, Data Protection and Digital Identity, that took place in Coimbra, Portugal, on July 11th, 2019, with roughly 60 registered participants.

The workshop program was quite intense and counted with presentations from five H2020 projects. The workshop also counted with the participation of Mr. Nikolaos Panagiotarakis (EC Research Executive Agency), who made a detailed presentation on the H2020 cyber-security relevant calls in 2020. The workshop closed with a panel on Privacy, Data Protection and Digital Identity, during which the panelists expressed their views on several topics raised by the attendees.

See below the abstracts of presentations.

[See more](#)

The first newsletter was released at the end of July 2019, reaching out all the subscribers which at that time were of 161.

The upcoming newsletter is scheduled to be sent out by the end of October 2019.



6 Dissemination material

Some dissemination tools have been and will be created in order to make the communication more effective.

- **Brochure:** two different kind of brochures have been produced, with different aims:
 - **PoSeID-on brochure:** a brochure describing in a concise and effective way all the main aspects of the project was created. The brochure, available on the website, is distributed when Poseidon is showing up at an event.
 - **Brochure for specific events:** in occasion of important events organized by PoSeID-on, as the General Assembly, a dedicated brochure is created. So far, there were produced two brochures: one for the first GA in Rome, Italy on October 2018 and the second one for the GA that was held in Coimbra, Portugal on July 2019. Both brochures can be found on the website in the "[Updates](#)".
- **Videos:** videos represent a very impacting way to communicate to administrations and potential users the advantages of using PoSeID-on solutions. In the next months, two videos will be produced:
 - **STRATEGIC/COMMERCIAL:** describing the general objective of the project, partners and the advantages of the solution we are developing. The aim of this video is to present POSEIDON to the public, to be used for dissemination purpose during the second half of the project and will be used in the invitation to join POSEIDON to be sent to the stakeholders list.
 - **TECHNICAL:** this video should show an in-depth insight of the functioning of the PoSeID-on platform.

7 Liaison

POSEIDON is actively pursuing liaison activities, involving several projects on GDPR-related topics. In particular, POSEIDON is a member of the "GDPR projects cluster", which involves the following EU H2020 projects in topic DS-08-2017 – Cybersecurity PPP: Privacy, Data Protection, Digital Identities:

- BPR4GDPR – <http://www.bpr4gdpr.eu/>
- SMOOTH – <https://smoothplatform.eu/>
- DEFEND – <https://www.defendproject.eu>
- PDP4E – <https://www.pdp4e-project.eu/>
- PAPAYA – <https://www.papaya-project.eu/>
- POSEIDON – <https://www.poseidon-h2020.eu/>

GDPR compliance projects cluster activity

- F2F meeting of GDPR compliance projects in Brussels, Belgium, March 28th, 2019. Participants: Fernando Boavida (UC), Elena Calzado (PNO), Hans Houf (PNO), Iván Gutiérrez (TECNALIA)
- Participation in the GDPR cluster teleconference to discuss common initiatives on dissemination and communication activities, July 2nd, 2019.



- Participation in the GDPR cluster teleconference to discuss common initiatives on dissemination and communication activities, October 14th, 2019.

In addition, other relevant liaison activities are referred below.

Cyberwatching.eu liaison

- Concertation Meeting, Brussels, Belgium, June 4th, 2019. Participants: Edmundo Monteiro (UC)
- Registration of POSEIDON at the cyberwatching.eu portal, on July 2019. <https://www.cyberwatching.eu/projects/976/poseidon>

International Workshop on Privacy, Data Protection and Digital Identity, Coimbra, Portugal, 11 July 2019

- Participating projects: POSEIDON (organizer), DEFEND, ATENA, PAPAYA, ATMOSPHERE. Workshop organisers: Fernando Boavida, Iván Gutiérrez, Paulo Simões, Marília Curado

Papaya and PoSeID-on Workshop on Privacy Challenges in Public and Private Organizations, co-located with the IFIP Summer School on Privacy and Identity Management, Brugg/Windisch, Switzerland, 19-23 August 2019

- Organisers: Alessandra Bagnato, Paulo Silva, Ala Sarah Alaqra and Orhan Ermis. The goal of this workshop was to identify and present the privacy challenges related to data collection/analysis by public and private organisations and to encompass research advances in the privacy enhancing technologies that will enable privacy preserving data management and GDPR compliance. Moreover, the workshop served as a discussion environment for those familiar with cryptographic tools and discuss possible concerns and risks when it comes to applying such tools in different areas, when data is critical and sensitive. We intended to understand and shed light on the mental models, trust factors, and the possible risks and concerns when it comes to data analysis on the encrypted data and how these discussions might be used to foster collaboration among potential privacy enhancing technology outputs of PoSeID-on and PAPAYA projects.